



WTVC  
4279 Benton Dr  
Chattanooga, TN 37406-1244

Ax Media  
1251 NW Briarcliff Pkwy  
Suite 85  
Kansas City, MO 64116

# Contract # 4381424

Schedule Dates 05/27/20-06/09/20  
Advertiser Matt Laughridge for Congress-R (136735)  
Agency Ax Media (18799)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand Laughridge for Congress (1388458)  
Salesperson TeleRep/DAL, Dallas (2988)  
Sales Office TeleRep Dallas  
Buyer Name FERNIE, TAYLOR  
Phone/Fax /  
CPE 201/268/1401  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments 2020 PRIMARY ELECTIO  
FLIGHT 5/27-6/9 W/1P CUTOFF

Date Entered 05/26/20  
Last Modified 05/26/20  
Entered By Sharon Fairmer  
CO-OP No  
External # 09833455  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,602.90  
Net Total \$9,083.10  
Sales Tax

Chattanooga (WTVC)  
By Broadcast Month Spots Rate  
May, 2020 24 \$3,691.00  
Jun. 2020 41 \$6,995.00  
Grand Total: 65 \$10,686.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	05/30/20-05/30/20	3	:30	6p- News-NewsChannel 9 at 6pm Sat							1		1	\$130.00	\$130.00	Chattanooga (WTVC)	NEWS AT 6PM/SATURDAY	5/26/20
2.0	Normal Line / News	06/06/20-06/06/20	3	:30	6p- News-NewsChannel 9 at 6pm Sat							1		1	\$130.00	\$130.00	Chattanooga (WTVC)	NEWS AT 6PM/SATURDAY	5/26/20
3.0	Normal Line / News	06/01/20-06/01/20	3	:30	11:58-55A- News-NewsChannel 9 Midday		1							1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20
4.0	Normal Line / News	06/02/20-06/02/20	3	:30	11:58-55A- News-NewsChannel 9 Midday		1							1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20
5.0	Normal Line / News	05/27/20-05/27/20	3	:30	11:58-55A- News-NewsChannel 9 Midday				1					1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20
6.0	Normal Line / News	05/28/20-05/28/20	3	:30	11:58-55A- News-NewsChannel 9 Midday					1				1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20
7.0	Normal Line / News	05/29/20-05/29/20	3	:30	11:58-55A- News-NewsChannel 9 Midday						1			1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://bpguner/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Schedule Dates 05/27/20-06/09/20

Advertiser Matt Laughridge for Congress-R (136735)

Agency Ax Media (18799)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Laughridge for Congress (1388458)

Salesperson TeleRep/DAL, Dallas (2988)

Sales Office TeleRep Dallas

Buyer Name FERNIE, TAYLOR

Phone/Fax /

CPE 201/268/1401

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments 2020 PRIMARY ELECTIO  
FLIGHT 5/27-6/9 W/1P CUTOFF

Date Entered 05/26/20

Last Modified 05/26/20

Entered By Sharon Farmer

CO-OP No

Estimate # 09833455

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,602.90

Net Total \$9,083.10

Sales Tax

## Chattanooga (WTVC)

By Broadcast Month Spots

May, 2020 24

Jun, 2020 41

Grand Total: 65

Rate

\$3,691.00

\$6,995.00

\$10,686.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / News	06/08/20-06/08/20	3	:30	11:58-55A- News-NewsChannel 9 Midday	1								1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20
9.0	Normal Line / News	06/09/20-06/09/20	3	:30	11:58-55A- News-NewsChannel 9 Midday	1		1						1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20
10.0	Normal Line / News	06/09/20-06/09/20	3	:30	11:58-55A- News-NewsChannel 9 Midday	1			1					1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20
11.0	Normal Line / News	06/04/20-06/04/20	3	:30	11:58-55A- News-NewsChannel 9 Midday	1				1				1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20
12.0	Normal Line / News	06/05/20-06/05/20	3	:30	11:58-55A- News-NewsChannel 9 Midday	1					1			1	\$65.00	\$65.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDAY	5/26/20
13.0	Normal Line / News	05/31/20-05/31/20	3	:30	5:59P- News-NewsChannel 9 at 6pm Sun	1							1	1	\$130.00	\$130.00	Chattanooga (WTVC)	NEWS AT 6PM/SUNDAY	5/26/20
14.0	Normal Line / News	06/07/20-06/07/20	3	:30	5:59P- News-NewsChannel 9 at 6pm Sun	1							1	1	\$130.00	\$130.00	Chattanooga (WTVC)	NEWS AT 6PM/SUNDAY	5/26/20
15.0	Normal Line / Access	06/02/20-06/02/20	3	:30	7:29-80P- Jeopardy	1								1	\$228.00	\$228.00	Chattanooga (WTVC)	JEOPARDY	5/26/20

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# Contract # 4381424

**Schedule Dates** 05/27/20-06/09/20  
**Advertiser** Matt Laughridge for Congress-R (136735)  
**Agency** Ax Media (18799)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Laughridge for Congress (1386458)  
**Salesperson** TeleRep/DAL, Dallas (2998)  
**Sales Office** TeleRep/Dallas  
**Buyer Name** FERNIE TAYLOR  
**Phone/Fax** /  
**CPE** 201/268/1401  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 2020 PRIMARY ELECTIO  
FLIGHT 5/27-6/9 W/1P CUTOFF

**Date Entered** 05/26/20  
**Last Modified** 05/26/20  
**Entered By** Sharon Farmer  
**CO-OP** No  
**External #** 09833455  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,602.90  
**Net Total** \$9,083.10  
**Sales Tax**

**Chattanooga (WTVC)**

By Broadcast Month	Spots	Rate
May, 2020	24	\$3,691.00
Jun, 2020	41	\$6,995.00
<b>Grand Total:</b>	<b>65</b>	<b>\$10,686.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / Access	05/27/20-05/27/20	3	:30	7:29-40P- Jeopardy	1				1				1	\$228.00	\$228.00	Chattanooga (WTVC)	JEOPARDY	5/26/20
17.0	Normal Line / Access	05/29/20-05/29/20	3	:30	7:29-40P- Jeopardy	1					1			1	\$228.00	\$228.00	Chattanooga (WTVC)	JEOPARDY	5/26/20
18.0	Normal Line / Access	06/08/20-06/08/20	3	:30	7:29-40P- Jeopardy	1								1	\$228.00	\$228.00	Chattanooga (WTVC)	JEOPARDY	5/26/20
19.0	Normal Line / Access	06/03/20-06/03/20	3	:30	7:29-40P- Jeopardy	1								1	\$228.00	\$228.00	Chattanooga (WTVC)	JEOPARDY	5/26/20
20.0	Normal Line / Access	06/04/20-06/04/20	3	:30	7:29-40P- Jeopardy	1								1	\$228.00	\$228.00	Chattanooga (WTVC)	JEOPARDY	5/26/20
21.0	Normal Line / Access	06/05/20-06/05/20	3	:30	7:29-40P- Jeopardy	1								1	\$228.00	\$228.00	Chattanooga (WTVC)	JEOPARDY	5/26/20
22.0	Normal Line / Access	06/01/20-06/01/20	3	:30	6:59:56P- Wheel of Fortune	1								1	\$270.00	\$270.00	Chattanooga (WTVC)	WHEEL OF FORTUNE	5/26/20
23.0	Normal Line / Access	05/27/20-05/27/20	3	:30	6:59:56P- Wheel of Fortune	1								1	\$270.00	\$270.00	Chattanooga (WTVC)	WHEEL OF FORTUNE	5/26/20
24.0	Normal Line / Access	05/28/20-05/28/20	3	:30	6:59:56P- Wheel of Fortune	1								1	\$270.00	\$270.00	Chattanooga (WTVC)	WHEEL OF FORTUNE	5/26/20
25.0	Normal Line / Access	06/08/20-06/08/20	3	:30	6:59:56P- Wheel of Fortune	1								1	\$270.00	\$270.00	Chattanooga (WTVC)	WHEEL OF FORTUNE	5/26/20
26.0	Normal Line / Access	06/03/20-06/03/20	3	:30	6:59:56P- Wheel of Fortune	1								1	\$270.00	\$270.00	Chattanooga (WTVC)	WHEEL OF FORTUNE	5/26/20
27.0	Normal Line / Access	06/04/20-06/04/20	3	:30	6:59:56P- Wheel of Fortune	1								1	\$270.00	\$270.00	Chattanooga (WTVC)	WHEEL OF FORTUNE	5/26/20
28.0	Normal Line / News	06/01/20-06/01/20	2	:30	5:58:26P- News-NewsChannel 9 at 6p M-F	1								1	\$290.00	\$290.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	5/26/20

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Contract # 4381424

Schedule Dates 05/27/20-06/09/20

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Agency Ax Media (18799)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Laughridge for Congress (1388458)

Salesperson TeleRep/DAL, Dallas (2988)

Sales Office TeleRep Dallas

Buyer Name FERNIE, TAYLOR

Phone/Fax /

CPE 201/268/1401

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments 2020 PRIMARY ELECTIO  
FLIGHT 5/27-6/9 W/1P CUTOFF

Date Entered 05/26/20

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Entered By Sharon Farmer

CO-OP No

External # 09833455

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,602.90

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Chattanooga (WTVC)

By Broadcast Month Spots

May 2020 24

Jun. 2020 41

Grand Total: 65

Rate

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29.0	Normal Line / News	06/02/20-06/02/20	2	:30	5:58-26P- News-NewsChannel 9 at 6p M-F			1						1	\$290.00	\$290.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	5/26/20
30.0	Normal Line / News	05/27/20-05/27/20	2	:30	5:58-26P- News-NewsChannel 9 at 6p M-F				1					1	\$290.00	\$290.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	5/26/20
31.0	Normal Line / News	05/28/20-05/28/20	2	:30	5:58-26P- News-NewsChannel 9 at 6p M-F					1				1	\$290.00	\$290.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	5/26/20
32.0	Normal Line / News	05/29/20-05/29/20	2	:30	5:58-26P- News-NewsChannel 9 at 6p M-F						1			1	\$290.00	\$290.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	5/26/20
33.0	Normal Line / News	06/08/20-06/08/20	2	:30	5:58-26P- News-NewsChannel 9 at 6p M-F		1							1	\$290.00	\$290.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	5/26/20
34.0	Normal Line / News	06/03/20-06/03/20	2	:30	5:58-26P- News-NewsChannel 9 at 6p M-F				1					1	\$290.00	\$290.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	5/26/20

## CONFIRMATION CONTRACT

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Date:

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# Contract # 4381424

Schedule Dates 05/27/20-06/09/20

Advertiser Matt Laughridge for Congress-R (136735)

Agency Ax Media (18799)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Laughridge for Congress (1388458)

Salesperson TeleRep/DAL, Dallas (2988)

Sales Office TeleRep Dallas

Buyer Name FERNIE, TAYLOR

Phone/Fax /

CPE 201/268/1401

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments 2020 PRIMARY ELECTIO  
FLIGHT 5/27-6/9 W/1P CUTOFF

Date Entered 05/26/20

Last Modified 05/26/20

Entered By Sharon Farmer

CO-OP No

External # 09833455

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,602.90

Net Total \$9,083.10

Sales Tax

## Chattanooga (WTVC)

By Broadcast Month	Spots	Rate
May, 2020	24	\$3,691.00
Jun, 2020	41	\$6,995.00
<b>Grand Total:</b>	<b>65</b>	<b>\$10,686.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / News	06/04/20-06/04/20	2	:30	5:58-26P- News-NewsChannel 9 at 6p M-F	1								1	\$290.00	\$290.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	5/26/20
36.0	Normal Line / News	06/05/20-06/05/20	2	:30	5:58-26P- News-NewsChannel 9 at 6p M-F	1								1	\$290.00	\$290.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	5/26/20
37.0	Normal Line / News	06/07/20-06/07/20	2	:30	11P-News-NewsChannel 9 at 11P Sun	1								1	\$160.00	\$160.00	Chattanooga (WTVC)	NEWS AT 11PM/SUN	5/26/20
38.0	Normal Line / News	06/02/20-06/02/20	2	:30	11P-News-NewsChannel 9 at 11P M-F	1								1	\$220.00	\$220.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 11PM	5/26/20
39.0	Normal Line / News	05/28/20-05/28/20	2	:30	11P-News-NewsChannel 9 at 11P M-F	1								1	\$220.00	\$220.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 11PM	5/26/20
40.0	Normal Line / News	05/29/20-05/29/20	2	:30	11P-News-NewsChannel 9 at 11P M-F	1								1	\$220.00	\$220.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 11PM	5/26/20
41.0	Normal Line / News	06/08/20-06/08/20	2	:30	11P-News-NewsChannel 9 at 11P M-F	1								1	\$220.00	\$220.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 11PM	5/26/20
42.0	Normal Line / News	06/04/20-06/04/20	2	:30	11P-News-NewsChannel 9 at 11P M-F	1								1	\$220.00	\$220.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 11PM	5/26/20

## CONFIRMATION CONTRACT

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Date:

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# Contract # 4381424

**Schedule Dates** 05/27/20-06/09/20  
**Advertiser** Matt Laughridge for Congress-R (136735)  
**Agency** Ax Media (18799)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Laughridge for Congress (1388458)  
**Salesperson** TeleRep/DAL, Dallas (2988)  
**Sales Office** TeleRep Dallas  
**Buyer Name** FERNIE, TAYLOR  
**Phone/Fax** /  
**CPE** 201/268/1401  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 2020 PRIMARY ELECTIO  
FLIGHT 5/27-6/9 W/1P CUTOFF

**Date Entered** 05/26/20  
**Last Modified** 05/26/20  
**Entered By** Sharon Fairmer  
**CO-OP** No  
**External #** 09833455  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,602.90  
**Net Total** \$9,083.10  
**Sales Tax**

**Chattanooga (WTVN)**

By Broadcast Month	Spots	Rate
May, 2020	24	\$3,691.00
Jun, 2020	41	\$6,995.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / News	06/05/20-06/05/20	2	:30	11P- News-NewsChannel 9 at 11p M-F	1					1			1	\$220.00	\$220.00	Chattanooga (WTVN)	NEWS CHANNEL 9 AT 11PM	5/26/20
44.0	Normal Line / SPOT	05/31/20-05/31/20	3	:30	9A- ABC-This Week	1							1	1	\$45.00	\$45.00	Chattanooga (WTVN)	ABC THIS WEEK	5/26/20
45.0	Normal Line / SPOT	06/07/20-06/07/20	3	:30	9A- ABC-This Week	1							1	1	\$45.00	\$45.00	Chattanooga (WTVN)	ABC THIS WEEK	5/26/20
46.0	Normal Line / News	05/30/20-05/30/20	2	:30	8A- News-Good Morning Chattanooga Saturday	1						1		1	\$90.00	\$90.00	Chattanooga (WTVN)	GOOD MORNING CHTNCA	5/26/20
47.0	Normal Line / News	06/06/20-06/06/20	2	:30	8A- News-Good Morning Chattanooga Saturday	1						1		1	\$90.00	\$90.00	Chattanooga (WTVN)	GOOD MORNING CHTNCA	5/26/20
48.0	Normal Line / News	05/31/20-05/31/20	2	:30	10A- News-Full Measure with Sheryl Attkisson	1							1	1	\$45.00	\$45.00	Chattanooga (WTVN)	FULL MEASURE	5/26/20
49.0	Normal Line / News	06/07/20-06/07/20	2	:30	10A- News-Full Measure with Sheryl Attkisson	1							1	1	\$45.00	\$45.00	Chattanooga (WTVN)	FULL MEASURE	5/26/20
50.0	Normal Line / News	05/31/20-05/31/20	2	:30	8A- News-Good Morning Chattanooga Sunday	1							1	1	\$90.00	\$90.00	Chattanooga (WTVN)	GOOD MORNING CHTNCA	5/26/20
51.0	Normal Line / News	06/07/20-06/07/20	2	:30	8A- News-Good Morning Chattanooga Sunday	1							1	1	\$90.00	\$90.00	Chattanooga (WTVN)	GOOD MORNING CHTNCA	5/26/20
52.0	Normal Line / News	05/31/20-05/31/20	2	:30	5:58A- News-Good Morning Chattanooga 6a Sunday	1							1	1	\$55.00	\$55.00	Chattanooga (WTVN)	GOOD MORNING CHTNCA	5/26/20 +

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Schedule Dates** 05/27/20-06/09/20  
**Advertiser** Matt Laughridge for Congress-R (136735)  
**Agency** Ax Media (18799)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Laughridge for Congress (1388458)  
**Salesperson** TeleRep/DAL, Dallas (2988)  
**Sales Office** TeleRep Dallas  
**Buyer Name** FERNIE, TAYLOR  
**Phone/Fax** /  
**CPE** 201/268/1401  
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**Billing Type** Weekly/Irregular  
**Comments** 2020 PRIMARY ELECTIO  
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**Date Entered** 05/26/20  
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**Entered By** Sharon Farmer  
**CO-OP** No  
**External #** 09833455  
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**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,602.90  
**Net Total** \$9,083.10  
**Sales Tax**

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**By Broadcast Month**  
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Jun. 2020 41 \$6,995.00  
**Grand Total:** 65 \$10,686.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	Normal Line / News	06/07/20-06/07/20	2	:30	5:58A- News Good Morning Chattanooga 6a Sunday	1						1		1	\$55.00	\$55.00	Chattanooga (WTVC)	GOOD MORNING CHTNGA	5/26/20
54.0	Normal Line / SPOT	05/30/20-05/30/20	2	:30	6:58A- ABC-Good Morning America Saturday	1						1		1	\$90.00	\$90.00	Chattanooga (WTVC)	SAT GOOD MORNING AMER	5/26/20
55.0	Normal Line / SPOT	06/06/20-06/06/20	2	:30	6:58A- ABC-Good Morning America Saturday	1						1		1	\$90.00	\$90.00	Chattanooga (WTVC)	SAT GOOD MORNING AMER	5/26/20
56.0	Normal Line / News	05/30/20-05/30/20	2	:30	5:58A- News Good Morning Chattanooga 6a Saturday	1						1		1	\$60.00	\$60.00	Chattanooga (WTVC)	GOOD MORNING CHTNGA	5/26/20
57.0	Normal Line / News	06/06/20-06/06/20	2	:30	5:58A- News Good Morning Chattanooga 6a Saturday	1						1		1	\$60.00	\$60.00	Chattanooga (WTVC)	GOOD MORNING CHTNGA	5/26/20
58.0	Normal Line / SPOT	05/31/20-05/31/20	2	:30	6:58A- ABC-Good Morning America Sunday	1						1		1	\$105.00	\$105.00	Chattanooga (WTVC)	SUN GOOD MORNING AMER	5/26/20
59.0	Normal Line / SPOT	06/07/20-06/07/20	2	:30	6:58A- ABC-Good Morning America Sunday	1						1		1	\$105.00	\$105.00	Chattanooga (WTVC)	SUN GOOD MORNING AMER	5/26/20
60.0	Normal Line / News	06/01/20-06/01/20	2	:30	5:58A- News Good Morning Chattanooga 6a	1								1	\$175.00	\$175.00	Chattanooga (WTVC)	GOOD MORNING CHATTANOOGA	5/26/20
61.0	Normal Line / News	05/28/20-05/28/20	2	:30	5:58A- News Good Morning Chattanooga 6a	1								1	\$175.00	\$175.00	Chattanooga (WTVC)	GOOD MORNING CHATTANOOGA	5/26/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WTVC  
4279 Benton Dr  
Chattanooga, TN 37406-1244

Ax Media  
1251 NW Blaircliff Pkwy  
Suite 85  
Kansas City, MO 64116

# Contract # 4381424

Schedule Dates 05/27/20-06/09/20

Advertiser Matt Laughridge for Congress-R (136735)

Agency Ax Media (18799)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Laughridge for Congress (1388458)

Salesperson TeleRep/DAL, Dallas (2988)

Sales Office TeleRep Dallas

Buyer Name FERNIE, TAYLOR

Phone/Fax /

CPE 201/268/1401

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments 2020 PRIMARY ELECTIO  
FLIGHT 5/27-6/9 W/1P CUTOFF

Date Entered 05/26/20

Last Modified 05/26/20

Entered By Sharon Farmer

CO-OP No

External # 09833455

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,602.90

Net Total \$9,083.10

Sales Tax

## Chattanooga (WTVC)

By Broadcast Month Spots

May 2020 24

Jun. 2020 41

Grand Total: 65

Rate

\$3,691.00

\$6,995.00

\$10,686.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Normal Line / News	05/29/20-05/29/20	2	:30	5:58A- News Good Morning Chattanooga 6a	1					1			1	\$175.00	\$175.00	Chattanooga (WTVC)	GOOD MORNG CHATTANOOGA	5/26/20
63.0	Normal Line / News	06/08/20-06/08/20	2	:30	5:58A- News Good Morning Chattanooga 6a	1	1							1	\$175.00	\$175.00	Chattanooga (WTVC)	GOOD MORNG CHATTANOOGA	5/26/20
64.0	Normal Line / News	06/03/20-06/03/20	2	:30	5:58A- News Good Morning Chattanooga 6a	1		1						1	\$175.00	\$175.00	Chattanooga (WTVC)	GOOD MORNG CHATTANOOGA	5/26/20
65.0	Normal Line / News	06/05/20-06/05/20	2	:30	5:58A- News Good Morning Chattanooga 6a	1					1			1	\$175.00	\$175.00	Chattanooga (WTVC)	GOOD MORNG CHATTANOOGA	5/26/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sharon Farmer*

5/27/20

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matt Laughridge

Authorized committee:

Matt Laughridge For Congress, Inc.

Agency requesting time (and contact information):



N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United State House of Representatives

Date of election:

June 9th, 2020



General



Primary

Treasurer of candidate's authorized committee:

Phillips, Robert III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*TAYLOR FERNIE*

Signature:

*Robert Caputo*

Name: Taylor Fernie

Name:

*Robert Caputo*

Date of Request to Purchase Ad Time: 5/22/20

Date of Station Agreement to Sell Time: 5/28/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*TAYLOR FERNIE*

Name: Taylor Fernie

Date: 5/22/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 5/26/2020

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4381424

Station Call Letters: WTVN

Date Received/Requested: 5/26/2020

Est. #: 1401

Station Location: CHATTANOOGA, TN

Run Start and End Dates: 5/27 - 06/09/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Notification of Electronic Payment

This message confirms that AXMEDIA has initiated an electronic payment to WTVC-TV via FastPay's ePay solution.  
Please see the payment details below.

Total Amount

**\$9,083.10**

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Company  
**AXMEDIA**

Vendor  
**WTVC-TV**

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Memo

**Matt Laughridge for GA CD14 - TV 5.27 - 6.9**